

Capability Statement

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NAICS:

611710, 624110, 611430, 624310,713990 611710, 623990,624190

SIC Code: 833101, 83310100, 833199

Certifications:

Cosmetology License

USTI/AMACA - Certified Hair Loss Pracitioner

Toni Love International Institute – Hair Replacement Specialist

TOAM – Certified Holistic Trichologist

Dr. Sheryl Duchess – Certified Naturopathic Wellness Coach

AADP – Board Certified Health Coach

Company Summary:

Youth Exposure, Inc. is a community development organization that revitalizes underserved communities and collaborates with community-based organizations to enhance their youth capacity by providing a youth entrepreneurship program to their communities. Our youth entrepreneurship program is designed to offer personal and career benefits, fostering self-esteem, team building, social-emotional growth, and leadership development skills.

Capabilities:

Our creative workshop products we can bring to organizations is listed below:

- Youth Entrepreneurship
- Beauty, Barbering & Wellness
- Job Readiness
- Media Arts
- Financial Literacy
- Stock & Day Trading
- Sport Program (Basketball & Track & Field)

We can provide weekly workshops that are broken into four cohorts throughout the year. We're currently working with two age groups 10-15 and 16-19. For effective learning we work with small group sizes 6-12 participants. Each cohort will conclude with a youth-led showcase, and our job readiness workshop will culminate in a job fair. Additionally, we provide award recognition for each participant.

Expertise:

Ms. Prescott boasts over 20 years of experience in the beauty Industry and as an entrepreneur, with the last five years dedicated to developing creative workshops for both young people and her peers. Ms. Prescott is a serial entrepreneur, holding licenses and certifications as a Cosmetologist, Holistic Trichologist, Non-Surgical Hair Replacement Specialist, Naturopathic Wellness Coach, Board-Certified Health Coach, and Peer Mediator. She is pursuing studies as a Holistic Nutrition Chef at the Escoffier School of Culinary Arts.

Our team of teaching artists comprises licensed cosmetologists, certified educators, and entrepreneurs who are dedicated to empowering our inner-city youth and communities by equipping them with essential career and life readiness skills that will provide each participant with lifetime benefits.

Past Customers:

- CCA & She and Her Studios
- DREAM!
- Jewish Board